

Accelerating Utility Underground Programs with the Power of AR



Industry Spotlight: Energy & Utilities

Major utility companies are leveraging AR technology to:

- Build customer trust in the field
- Increase participation in distributed energy resources
- Enhance the design change management process

As augmented reality (AR) has evolved, so has the potential to transform the way utility companies and customers engage and interact. With VISTAR, an AR-powered app, utility companies can leverage real-time equipment visualizations to provide interactive, informative experiences while communicating with customers.

By using a tablet on site, utility outreach teams can walk customers through easy-to-understand visuals of new equipment infrastructure, fostering collaboration and eliciting immediate feedback. AR-powered visualizations allow customers to understand the exact impact of utility projects right away.

Additionally, VISTAR accelerates the process of obtaining required easement signatures by getting customer buy-in through visuals and reducing time-consuming back-and-forth discussions that can delay project timelines.

Build Trust with Customers

VISTAR significantly improves the customer experience by:

- Building brand credibility and trust by showcasing innovative tools when visiting customers on site.
- Giving your customers an opportunity to provide real-time feedback on site.

Accelerate Easement Acquisitions

VISTAR empowers internal teams by:

- Accelerating the process to get easement signatures, avoiding timeline delays, and keeping track of everything in the field.
- Facilitating better accuracy in equipment installation activities, leading to reduced construction rework costs.

Optimize Operations

VISTAR empowers operations by:

- Giving design engineers, construction teams, customer support reps, and real estate teams/developers a comprehensive record of truth.
- Ensuring internal teams stay aligned on installation expectations, minimizing costly construction rework and project delays.

CapTech is a Trusted, Innovative Partner in AR Solutions

Where Industry Knowledge and Technical Expertise Intersect

At CapTech, our teams help companies blaze new paths of innovation to meet the needs of their business, and their customers.

We can help companies take advantage of established and emerging technologies to accelerate true transformation. AR is just one example of these technologies — it can make a real impact by improving consumer engagement and workforce productivity, increasing revenue, and driving significant cost savings.

Contact Us



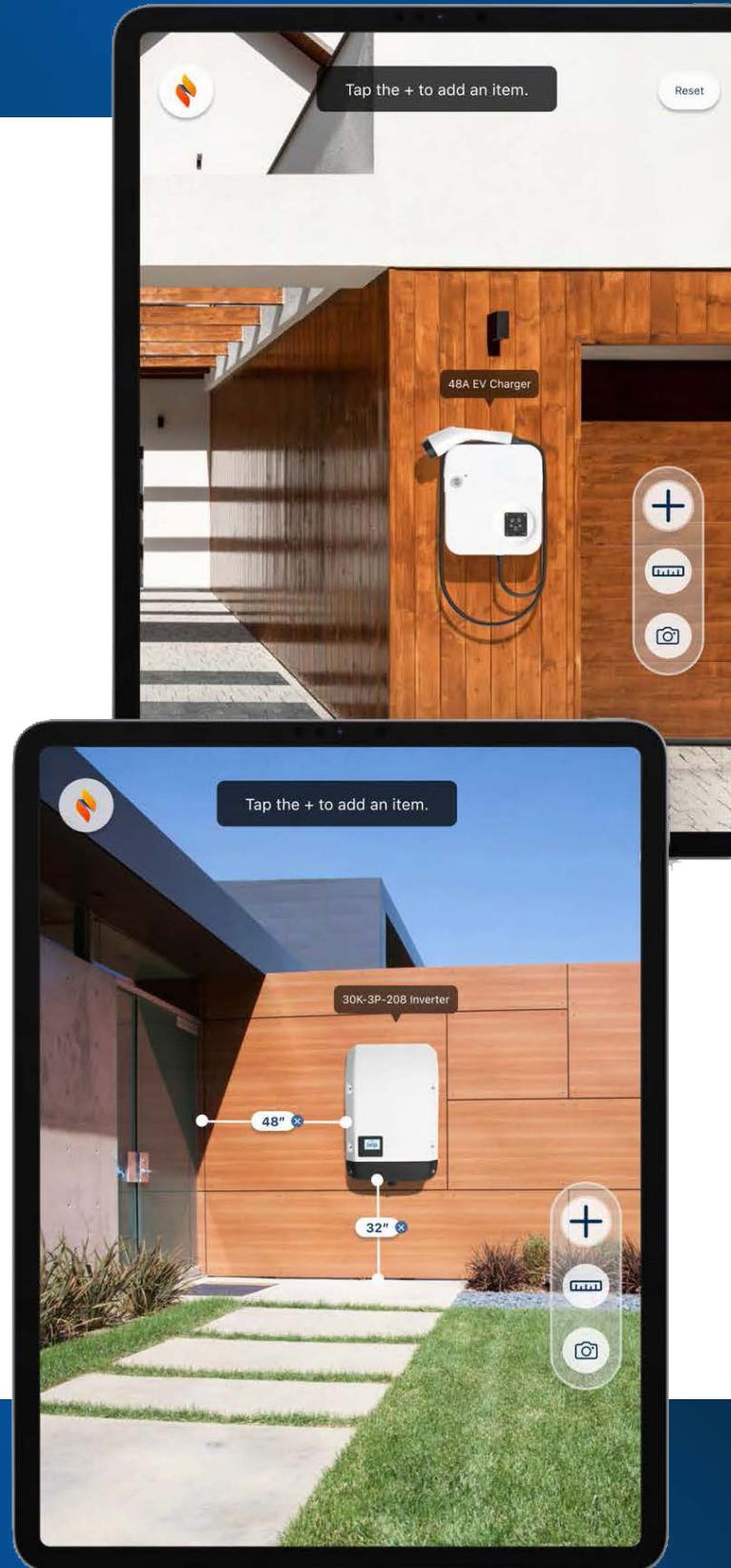
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Let's do next together.